

ELECTRONIC TAGGING

Electronic IDs are the order of the day

THE adoption of Electronic Identification for all cattle in Northern Ireland has significant potential to reduce paperwork and administration for all stakeholders in the industry. That's why Dalton are offering a Free Applicator with all new i-Tag® orders (that's what the Dalton EID tag is called).

"With immediate effect, farmers ordering tag sets for newborn cattle should ensure these include one electronic button i-Tag®. Likewise when replacing lost tags it would be prudent to purchase an electronic replacement tag in place of the lost visual tag." According to Alwyn Curry of Holden Agriculture, "In doing so farmers will save time and money and avoid any unwanted surprises or delays in the coming months."

With this rapid transition to EID it is essential that farmers can order their tag supplies quickly and simply with a minimum of fuss or bother.

"Visiting www.tags4u.com/ni is the easiest way to order tags 24hrs a day. This webshop has been launched by Dalton worldwide to ensure that all tag supplies are processed and developed with minimum delays" explained Alwyn.

"Unlike many tag companies, Daltons policy is to print, produce and despatch tags locally wherever possible. In Northern Ireland Holden Agriculture Ltd. have been producing Dalton tags in Artigarvan near Strabane for over five years and during that time have seen their market share build steadily year on year.

"The benefits of Dalton tags are very clear; with a unique design and a no-needle applicator they're easier to apply and last for much longer, with a



99% retention rate. All sets are packed together in trays to ensure matching tags are fitted. "Replacement tags ordered by 2pm are available to collect or are sent 1st class post the same day.

"If you tag, you may want readers and we've got just what you need" said Alwyn Curry. "Complementing the i-Tag®, Dalton offer a full range of Gallagher handheld or Panel readers".

Probably better known for quality power fencing, Gallagher have produced an amazing range of robust and simple to use readers that reduce paperwork and allow tag reading to be quick and easy.

Whether installed in marts or abattoirs, or simply combined with weigh scales on farm, these units ensure the animal number and weight is sent direct to a computer by Bluetooth tech-

nology, enabling each animal to be recorded against desired finishing weight. Medical treatments, feeding and traits are all easier to record.

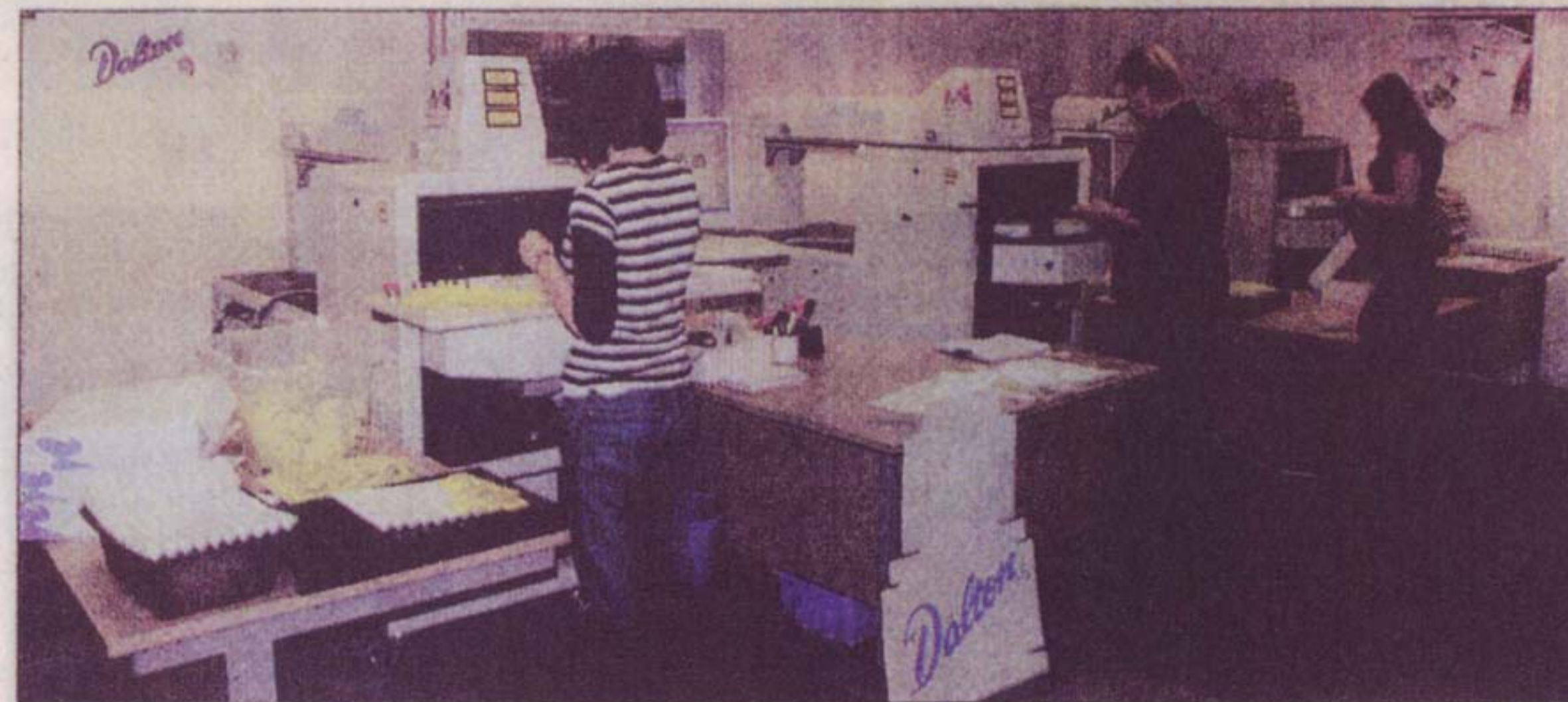
Visit www.dalton.co.uk or www.gallagherid.com for further details or simply buy online at www.tags4u.com/ni.

So support local business in Northern Ireland; place your orders directly by telephone, fax, post or order online. Holden Agriculture will be there to help whatever your question.

"Be prepared and don't leave it to the last minute to get your tags ordered".

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■ BUSY OFFICE:

Dalton is one of the few companies actually producing tags in the Province.

■ POTENTIAL: i-Tag®

and Supertag® combination from www.tags4u.com/ni